

MINUTES

**Johnson County
Convention, Visitor, and Tourism Board
Tuesday, January 26th, 2016**

Commissioner Ron West welcomed everyone to the first meeting of the Johnson County Convention, Visitor, and Tourism Board, which was called to order at 6:03 p.m.. Introductions were made of the board members.

Board Members Present: Kim Smith, Megan Bowman, Janice Bullman, Cynthia Williams, Mike Neal, Christian Maslowski, Sarah Brown, Laura Richardson, Nathan Huelsebusch.

Oath: Board members took an oath of office, administered by Kathleen Hash, County Attorney.

Election of Officers: Nominations and elections took place for four officer positions. All motions for officers were voted on and approved unanimously.

- **President – Mike Neal** (nomination by Christian Maslowski, second by Janice Bullman)
- **Vice President – Janice Bullman** (nomination by Cynthia Williams, second by Megan Bowman)
- **Secretary – Laura Richardson** (nomination by Janice Bullman, second by Mike Neal)
- **Treasurer – Cynthia Williams** (nomination by Janice Bullman, second by Christian Maslowski)

Agenda: Agenda presented by Mike Neal. Motion to approve the agenda made by Christian Maslowski, second by Nathan Huelsebusch. Motion carried unanimously.

Future Meetings:

Mike Neal directed discussion for future meeting dates. Motion that the board will meet monthly, on the third Tuesday of each month at 6:00pm made by Janice Bullman, second by Cynthia Williams. Motion carried unanimously.

County ordinances creating and governing this board:

Shena Wheeler, assistant county attorney, provided a review of county ordinances, including those that created the innkeepers tax and the CVT board, and rules under which the board should operate.

- Recommended that the board remain self-sustaining
- Maintain a good working relationship with all county municipalities
- It is recommended that any future office space be located within a county owned building
- After some discussion, the board decided not to write by-laws at this time.

Open Door Law:

Shena Wheeler, assistant county attorney, led a discussion regarding the Open Door Law as it pertains to members of this board. All matters should be discussed in public meetings. All informal discussions need to occur in groups of less than five members, so there is not a quorum.

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Purpose and Goals:

Mike Neal initiated a discussion regarding the purpose and goals of the CVT board. The following topics were discussed:

- purpose of the board is to promote what Johnson County has to offer in the areas of Tourism and Convention opportunities.
- The recently approved 5% innkeepers tax will be collected to provide funds for this purpose.
- It is strongly recommended that this board does not spend funds during this organization phase (through the end of 2016).
- Goal is to develop a budget by July 2016 based on anticipated annual revenues.
- First collection of funds will take place on February 20, 2016.
- Board members will be made aware of the amount collected that will be available for future use.

General Comments from the floor:

Cheryl Morphey and Dana Monson presented an introduction to the work of Aspire Johnson County. Aspire Johnson County is excited to work with the board, and share information they have gathered in destination marketing and promotion specific to Johnson County.

Several general comments were made by board members and public attendees that it will be helpful to utilize resources that currently exist.

Board members are excited to partner with state tourism experts as well as learn more about the research that has been done by neighboring counties and tourism boards.

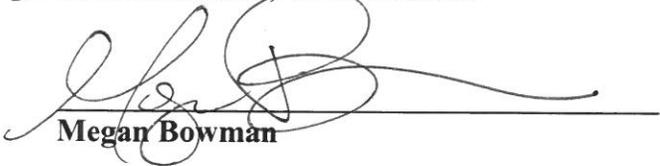
The meeting was adjourned at 6:51pm.



Mike Neal, President



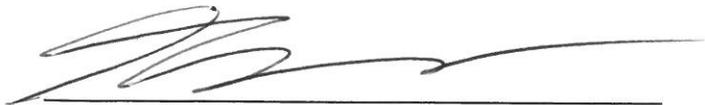
Janice Bullman, Vice President



Megan Bowman



Sarah Brown

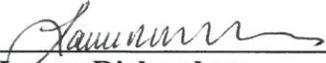


Nathan Huelsebusch

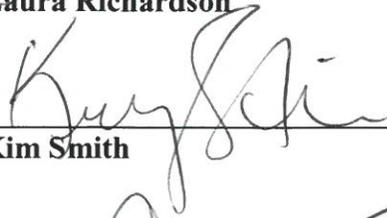
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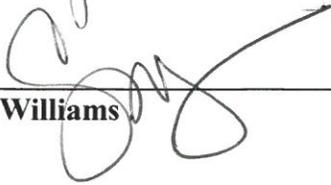
Christian Maslowski



Laura Richardson



Kim Smith



Cynthia Williams