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Johnson County
Convention, Visitor, and Tourism Board
Tuesday, February 16th, 2016
West Annex Auditorium

The meeting was called to order at 6:02pm.

Board Members Present: Kim Smith, Megan Bowman, Janice Bullman, Cynthia Williams, Mike Neal, Christian Maslowski, Sarah Brown, Laura Richardson, Nathan Huelsebusch.

Previous Meeting Minutes: Minutes from 1/26/16 Meeting were reviewed. An amendment was made. Statement from Shena Wheeler, assistant county attorney read, "That any future office space be located within a county owned building," and was amended to read "It is recommended that any future office space be located within a county owned building". Motion to approve the Amended Minutes made by Christian Maslowski, seconded by Megan Bowman. Motion carried unanimously.

Boardmember Reports: Mike Neal reported that he is impressed with the work Aspire Johnson County has done with regard to the development of a county tourism website. The website is projected to be launched in the Spring of 2016. (journeyjohnsoncounty.org)
No financial updates at this time.

Agenda: Agenda presented by Mike Neal. Motion to approve the agenda made by Janice Bullman, seconded by Nathan Huelsebusch. Motion carried unanimously.

Public Comments on Agenda Items: None

Old Business: None

New Business:
Janice Bullman and Mike Neal expressed interest in working with members of Aspire Johnson County to become more familiar with the website development project. Motion to appoint Mike and Janice as website liasons was made by Christian Maslowski, seconded by Cynthia Williams. Motion carried unanimously.

Shena Wheeler, assistant county attorney, led a discussion regarding the guidelines related to the formation of sub-committees. It was recommended that small groups be limited to four or fewer board members to ensure no quorum. Shena explained that receiving information is considered official action. No specific committee needs have been identified at this time.

Presentations:
Jeff Owen, vice chair of Johnson County Development Corporation and member of Aspire Johnson County, led a presentation to familiarize CVT board members with the background and work of Aspire Johnson County. Aspire Johnson County was developed in 2013 and is a program affiliated with Johnson County Development Corporation. Aspire Johnson County strives to develop and foster opportunities between public and private social sectors across the county to make Johnson County a great place to Live, Work, and Play. Aspire has over 100 community leaders and volunteers and receives public and private funding. Areas of focus include placemaking, talent attraction/retention, and infrastructure advocacy.

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Karen Niverson led a presentation to familarize the board with the work of the Indiana Toursim Association (ITA). The ITA strives to maximize the impact of visitor spending. Karen defined tourism, discussed destination marketing, and talked about the ways in which tourism related to overall community and economic development. There was discussion as to the benefit of having a CVT board member become involved with the ITA.

Public Comments from the floor: None

Motion to adjourn by Janice Bullman, second by Cynthia Williams, Motion carried unanimously.
The meeting was adjourned at 7:05pm.

Mike Neal, President

Janice Bullman, Vice President

Megan Bowman

Sarah Brown

absent
Nathan Huelsebusch

Christian Maslowski

Laura Richardson

Kim Smith

Cynthia Williams