MINUTES

Johnson County
Convention, Visitor, and Tourism Board
Tuesday, March 15th, 2016
West Annex Auditorium

The meeting was called to order at 6:05pm.

Board Members Present: Kim Smith, Megan Bowman, Janice Bullman, Cynthia Williams, Mike Neal, Christian Maslowski, Sarah Brown, Laura Richardson.
Nathan Huelsebusch was not present.

Previous Meeting Minutes: Minutes from 2/16/16 Meeting were reviewed. Motion to approve the Minutes as written made by Janice Bullman, seconded by Cynthia Williams. Motion carried unanimously.

Agenda: Agenda presented by Mike Neal. Motion to approve the agenda made by Megan Bowman, seconded by Janice Bullman. Motion carried unanimously.

Public Comments on Agenda Items: None

Board member Reports: None

Old Business: None

New Business:
Discussion of the formation of committees. Mike requested that a budget committee be formed. Christian, Mike, Cynthia, Megan – volunteered to be on the budget committee.

Megan suggested that a Research Committee would be beneficial as we continue to learn more about other CVT boards. Kim, Megan, Janice, and Laura volunteered to be on the Research Committee.

A motion for the formation of both committees was made by Christian, seconded by Cynthia. Motion carried unanimously.

Presentations:
County Treasurer, Diane Edwards,
Treasurer's Report

- Reported to us on how much tax was collected through the new Innkeepers' tax. Just under $30,000 was collected for the month of January, received in February.
- Eleven of 22 accounts paid. Eleven were non-responsive. Two additional accounts paid the January assessment in March, for a total of 13 paid accounts. At the time of the March meeting, there were still nine businesses that had not paid the January assessment.
- American Finance is the collection firm that will be used to follow-up with delinquent accounts. A late payment penalty is assessed at 10% of the tax due. American Finance will add their fee on top of that 10% penalty.
- Zero-voucher procedure: If a business claims no activity for an entire month, they must file a $0.00

voucher. This would apply, for example, to businesses that may be closed for part of the year.

There was discussion that it is possible that some businesses may not be aware of the new tax, or of the procedure for paying the tax. Education will need to continue to reach these businesses.

Public Comments from the floor:
Matt Prine was present and introduced himself to the board and announced his candidacy for State Representative.

Motion to adjourn by Christian Maslowski, second by Cynthia Williams, Motion carried unanimously.
The meeting was adjourned at 6:45pm.

Mike Neal, President

Christian Maslowski

Janice Bullman, Vice President

Laura Richardson

Megan Bowman

Kim Smith

Sarah Brown

Cynthia Williams

Nathan Huelsebusch