MINUTES

Johnson County
Convention, Visitor, and Tourism Board
Tuesday, April 19th, 2016
West Annex Auditorium

The meeting was called to order at 6:04pm.

Board Members Present: Kim Smith, Megan Bowman, Janice Bullman, Cynthia Williams, Mike Neal, Christian Maslowski, Laura Richardson, Nathan Huelsebusch.
Sarah Brown was not present.

Agenda: Agenda presented by Mike Neal. Motion to approve the agenda made by Christian Maslowski, seconded by Cynthia Williams. Motion carried unanimously.

Public Comments on Agenda Items: None

Previous Meeting Minutes: Minutes from 3/15/16 Meeting were reviewed. Motion to approve the Minutes as written, made by Megan Bowman, seconded by Janice Bullman. Motion carried unanimously.

Old Business:

- **Financial Report:** County Treasurer, Diane Edwards, was unable to attend the meeting. Treasurer's Report was presented by Cynthia Williams.
  - $38,682.08 was collected for the month of February, received in March.
  - 20 of 22 accounts paid.
- **Board member Reports:**
  - **Budget Committee:** will be meeting in the coming weeks to further discuss the structure of our budget. The goal is to have the budget proposal completed by July 2016. The proposed budget will be submitted for board approval and then will be presented to the County Council for approval.
  - **Research Committee:** will be meeting on May 10th to compile additional information and options in regards to what our role is and what the structure of the future Johnson Co. CVT board will be. Prior to that May 10th meeting, Megan Bowman will be sending out questions in order to obtain feedback from all board members.
  - **Report from Aspire Johnson County Meeting:** The board discussed that several members of Aspire Johnson County feel that our community would benefit from additional education related to the purpose of the CVT board and our mission. It seems the public does not understand the role of the board in creating the Visitors Bureau to promote local businesses, but instead thinks the board IS the bureau. The benefits of creating a mission statement, utilizing email to increase community involvement, and increasing media exposure were discussed.
  - **Report from Visit Indy Regional Planning Meeting:** Mike attended and found it to be exceptionally helpful. He will be submitting notes from that meeting to the Research Committee.

New Business:

- **Survey Discussion:** The possibility of developing an online survey to increase public input was mentioned.
- **Website Presentation:** Don Cummings, Cheryl Mophew, and Dana Monson presented a preview of the Journey Johnson County website re-build. The website is projected to launch in late May 2016 and will be a tool that will be valuable to the board going forward.

Public Comments from the floor: None

Motion to adjourn by Janice Bullman, second by Nathan Huelsebusch, Motion carried unanimously.
The meeting was adjourned at 7:29pm.

Mike Neal, President

Janice Bullman, Vice President

Christian Maslowski

Megan Bowman

Laura Richardson

Sarah Brown

Kim Smith

Nathan Huelsebusch

Cynthia Williams