MINUTES

Johnson County
Convention, Visitor, and Tourism Board
Tuesday, June 21st, 2016
West Annex Auditorium

The meeting was called to order at 6:05pm.

Board Members Present: Kim Smith, Megan Bowman, Janice Bullman, Cynthia Williams, Mike Neal, Christian Maslowski, Laura Richardson, Nathan Huelsebusch, Sarah Brown.
All members were present.

Agenda: Agenda presented by Mike Neal. Agenda amended to reflect a change in speaker. Rachael Ackley was not able to attend. Tosha Daugherty from Visit Morgan County was able to attend and speak. Motion to approve the amended agenda made by Christian Maslowski, seconded by Janice Bullman. Motion carried unanimously.

Public Comments on Agenda Items: None

Previous Meeting Minutes: Minutes from 5/17/16 Meeting were reviewed. Motion to approve the Minutes as written, made by Christian Maslowski, seconded by Cynthia Williams. Motion carried unanimously.

Old Business:

- **Financial Report:** Cynthia Williams distributed a comprehensive deposit report covering collections year-to-date, January through May 2016. $33,025.16 had been collected for May as of 6/21.

- **Committee Reports:**
  - **Research Committee:** Kim Smith reported that in her review of websites and through personal discussion that there is a tremendous amount of variability in the way CVT's are structured. The research committee feels that the board will benefit most from additional exposure to leaders of other area CVT's.
    - Presentation from Tosha Daugherty, Visit Morgan County. VMC is organized as an independent non-profit (501(c)6). They began collecting an Innkeepers tax in 2010. They worked with a consultant for several years, and hired someone in-house in 2014. There is one full time employee, and their annual budget is approximately $100,000. Their office is located in the Chamber office.
  - **Budget Committee:**
    - Presentation from Brian Walker, Johnson County Council Member. He provided a 2016 revenue review and a sample budget for the board to consider. He requested that a draft of the 2017 budget be available for review by the Johnson County Council by then end of July.
    - Budget Committee will meet to establish a preliminary budget. This will be presented at the July CVT Board Meeting.

New Business: Dana Monson, reported that the Journey Johnson County website is in the preliminary launch phase. They are still working on adding content.

Public Comments from the floor: None

Motion to adjourn by Janice Bullman, second by Megan Bowman, Motion carried unanimously.
The meeting was adjourned at 7:12pm.

Mike Neal, President

Janice Bullman, Vice President

Megan Bowman

Sarah Brown

Nathan Huelsebusch

Christian Maslowski

Laura Richardson

Kim Smith

Cynthia Williams