

All parties manufacturing any feed or if they are the responsible party on the label must have a current Indiana Commercial Feed License.

Annual Commercial Feed License: \$50

There are two ways you can sell your products

Selling in Bulk (and prepackaged over 10lbs)

You will be responsible for the quarterly tonnage reports and minimum of \$5 per quarter.

Selling in prepackaged (under 10lbs)

You will be responsible for the Small Package fee of \$50 per product annually.

Late fees will apply if found in distribution prior to licensing and/or listing small packages.

Requirement: If the treat or feed is prepackaged in any form prior to point of sale, all packages must be labeled.

YES



NO

Please contact us to request any forms

Additional Resources

Office of Indiana State Chemist (OISC)

Robert Geiger, Feed Administrator
geigerrl@purdue.edu
phone: (765)494-1551

www.oisc.purdue.edu

AAFCO

(Association of American Feed Control Officials)
The Association of American Feed Control Officials (AAFCO) is a voluntary membership association of local, state and federal agencies charged by law to regulate the sale and distribution of animal feeds and animal drug remedies.

<http://petfood.aafo.org/>



Guidelines for Selling Pet Food and Treats in Indiana



Are you interested in selling animal food or pet treats in the state of Indiana? Take a look at our guidelines for licensing and listing products.

Office of Indiana State Chemist

175 South University
West Lafayette, IN 47906-2063
Phone: (765) 494-1551

All Items Sold for Animal and Pet Consumption Must be Labeled

Regardless of the product, all items destined for oral consumption by animals must be labeled.
If the product is packaged, a proper label must be attached to, or printed on each package.

Bulk Products: If the product is not packaged in anyway and is in a container where a customer may choose the quantity of treats they purchase, this is a bulk sale.

The container must be properly labeled with all required label information that is easily viewable by the customer. If a copy of the label is requested, one must be supplied.



Raw milk (non pasteurized): may be sold as a supplemental pet food. The container **MUST** be labeled and legible at all times. The product must be labeled as a pet food with the following information:

Raw Milk
(may state species: cow, goat, etc)

For dogs, cats or both

Guaranteed Analysis

Crude Protein (minimum)%
Crude Fat (minimum).....%
Crude Fiber (maximum)%
Moisture (maximum)%

NOT for HUMAN CONSUMPTION

Responsible Party
City, State, Zip
Net weight or quantity statement

Treats: Are intended to be fed to the animal as a reward or as an intermittent feeding. While they do impart nutrition, they are not designed to be the mainstay diet for the animal.

Sample Treat Label

Yum Yum Doggie Treats

Guaranteed Analysis

Crude Protein (minimum)....%
Crude Fat (minimum).....%
Crude Fiber (maximum).....%
Moisture (maximum).....%

Ingredients

all approved feed ingredient names
including vitamin and minerals

The Doggie Treat Company
Anywhere, Indiana 47907
Net weight:
or quantity

Treats are subject to the Indiana Commercial
Feed Law as animal feed.

For further information, the Indiana Commercial Feed
Law (IC 15-19-7) has an entire set of regulations just
dealing with how pet foods must be labeled.

Pet and/or Specialty Pet Food: Labeling for
pet foods must be truthful and not misleading.
Here are some examples:

- If the product claims to be a beef food, it must contain at least 95% beef.
- If it claims to be a “beef dinner”, it must contain at least 25% beef.
- If the product claims to be “beef flavored”, it must simply contain a source of beef flavor.

Sample Feed Label

Yum Yum Dog Food

Guaranteed Analysis

Crude Protein (minimum)%
Crude Fat (minimum)%
Crude Fiber (maximum)%
Moisture (maximum)%

Ingredients

All approved feed ingredients names
including vitamin and minerals in order
of predominance in the feed.

Nutritional Adequacy

Yum Yum Beef Dog Food is formulated
to meet the nutritional levels established
by the AAFCO Dog Food Nutrient Pro-
files for All Life Stages

Feeding Directions

The Doggie Food Company
Anywhere, Indiana 47907
Net wt.

All foods must be labeled with a nutritional
adequacy statement as prescribed by AAFCO